



July 7, 2022

Dear Colleagues,

Naresuan University is privileged to draw your kind attention to ASAIHL International Conference: **'Higher Education Reshaping for Resilience in Post COVID-19 Era'** to be held at Sukhothai Treasure Resort & Spa, Sukhothai Province, Thailand on November 7-10, 2022.

As we are greatly aware of, COVID-19 strikes in every dimension, ranging from business, tourism, healthcare delivery, hospitality, trading, conventions, households, teaching delivery at all levels whether they are either public or private, and the list goes on. Significantly, modes of communication have been largely changed from a face-to-face approach to online platforms, where many different types of teleconferencing software are available for relevant bodies to choose from. The pandemic, soon-to-be an endemic, of COVID-19 not only challenges higher education institutions' roles in providing quality teaching, research and services but also reshapes how universities are required to cope with this abrupt adaption in order to maintain standards to sufficiently and efficiently respond to increasing needs of learners and a more dynamic and flexible environment.

The convention, hence, is a platform for academicians, researchers, business providers and interested stakeholders to share their points of view and expertise, particularly in current global issues which affect focal missions of universities, i.e., teaching, research, and academic services. The university deems it necessary to properly respond to inevitable changes both currently occurring and meant to occur in foreseeable future and categories issues into these sub themes:

- Teaching delivery and technology-aided learning environment
- Commercialized research for productivities and better quality of life
- Equity and easily access academic services

For registration, please complete the online registration form at www.asaihl2022.nu.ac.th, and send the nomination letter signed by the President of your university to the conference secretariat at athipornp@nu.ac.th. Please note that three participants from the ASAIHL's member university that already paid the membership this year are able to attend this conference without having to pay for the registration fee. You may contact us regarding your attendance and requirements at:

Conference Secretary

Athiporn Pothikun (Mr.)

Division of International Affairs and Language Development (DIALD)

Tel: 66 55 96 1643, Fax: 66 55 96 1640

E-mail: athipornp@nu.ac.th

Sincerely yours,

(Dr. Phisut Apichayakul)

Vice President for International Relations and Technology Transfer